

NICOLA MARTINI

JUNIOR BUT SENIOR

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Born in Turin (IT) - December, 9th, 1990
via Pesaro 7, 10152, Torino (ITALY)



TOOLS

PHOTOSHOP
ILLUSTRATOR
INDESIGN
LIGHTROOM
PREMIERE
WEBFLOW
WORDPRESS
INVISION

I'M ALSO IN LOVE WITH
GOOGLE DRIVE
SLACK
TRELLO

SKILLS

ART DIRECTION
STORYTELLING
BRANDING
VIDEOMAKING
WEBDESIGN
GRAPHIC DESIGN
COPYWRITING
PHOTOGRAPHY
EDITING

I'M ALSO IN LOVE WITH
PROJECT MANAGEMENT
SOCIAL MEDIA STRATEGY

WHAT I WANT TO DO IN ONE LIFE

became an expert in my job
write some amazing songs
write some beautiful tales
shoot a movie
teach something
children

COMMON LOVES

i love cook
i love wood
i love smells, touch, taste
i love explore cities
i love also wild nature

OTHER

Speak Italian and Intermediate English
Driving Licence B

ABOUT ME (REFERENCE)

Graphic designer by day, musician and songwriter by night: Nicola likes to think himself as a "good ideas lover", thanks to his passion for creativity, at work as well as in life. Versatility and curiosity give him an enthusiastic approach to every situation. That's why he is often involved in the most strategic phases of the projects: from the study of a concept to more complex ideation of communication campaign or promotional initiatives. Specialized in ADV&Marketing area, Nicola has a great attitude to teamwork and excellent interpersonal skills.

Niccolò Gros-Pietro | Sixeleven CEO

WHO'S IN MY EXPERIENCE



*it's a
HIGH SCHOOL*

graduated 100/100
and then teaching
GRAPHIC DESIGN
2011/2012



*it's a
GRAPHIC STUDIO*

I was there as
GRAPHIC DESIGNER
2007 - 2009



*it was a
COLLECTIVE*

I was there as
CREATIVE & CEO
2011 - 2012



*it's the
MTV CAMPUS*

I was there to learn
process of music industry
and meet people
2014



*it's a beautiful
COMMUNICATION AGENCY*

I was there as
ART DIRECTOR
DIGITAL STRATEGIST
2009 - 2016

F A B R I C A

*it's the
BENETTON
COMMUNICATION
RESEARCH CENTER*

I was there for a two
weeks internship
2016

SOME RESULTS

When I was sixteen, I was selected to represent my high school and my city, Turin, into the National Graphic Challenge - VE 08

The experience in Sixeleven, started in 2009, was supposed to be only a "two weeks internship", however, it turned out to be six years of great projects and challenges, and I've ended up as being the art director of the agency.

I'm 26 and I worked for some prestigious brands and organizations like, among the others, the United Nations, Alpitour, Francorosso, Viaggidea, WFP, Robe di Kappa, Pallacanestro Biella, BigMat, Sinelec, GAI.

I'm the director of my own music videos: the first one (Temi il tempo, 2015) was selected by MTV and made me gain the chance to join the MTV New Generation project.

In 2016 I've launched my first LP, APPUNTO.
(more info: <http://www.nicolamartini.com/appunto>)

Just a couple of days ago, I finished to write my first tale: now I'm working with an illustrator to create a book.

After seven years of experience into an agency, I now work as a freelance with a cozy studio in the center of Turin, collaborating with advertising agencies, events planners, video-making studios and corporate customers in Turin, Milan and Rome. For details, check www.ikigai.media